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# Nakama Group PLC (AIM: NAK)

("Nakama", the "Company" or the "Group")

### **Directorate Change**

Further to the announcement on 10 May 2013 of proposed changes to its Board, Nakama is pleased to announce the appointment of Paul Goodship and Rob Sheffield as Directors of the Company.

#### **Paul Goodship**

Paul Goodship is one of the founder members of Nakama Limited and its subsidiaries. He has a successful track record of delivering corporate staffing and recruitment solutions with over 15 years of experience building and managing permanent, contract and executive search recruitment teams.

Previously he was with Aquent, the global specialist in staffing solutions for the marketing, communications and creative industries. He was responsible for the launch of Aquent's marketing recruitment presence in the UK, before being promoted to head up its corporate marketing, agency and fashion staffing divisions, where he grew the business through direct hiring and competitor acquisition. He has wide experience managing teams of over 50 staff, both in the UK and across Europe and has provided a growing list of clients with marketing staffing solutions on a permanent, contract and retained search basis. His clients have included 35 of the UK's FTSE 100 index of leading companies.

Paul started his career in advertising where he was the Group Advertising Manager for a global contract sales house and was responsible for the company's entire portfolio.

## **Rob Sheffield**

Rob Sheffield is one of the founder members of Nakama Limited and its subsidiaries. He has over a decade of experience working, managing and building teams within the recruitment sector and servicing the digital, marketing, creative services and advertising industries.

Rob joined Aquent in 2003 and worked alongside Paul Goodship at Aquent for 8 years, helping to grow the London agency from 15 people to over 100 consultants between 2003 and 2008. Whilst at Aquent, he pioneered Digital recruitment as a specialism and established and managed a team there before leaving in 2009 and starting Nakama.

Rob started his career in IT Recruitment in 2000 before moving to Corps business in 2001, where he worked in creative and digital recruitment. He was subsequently headhunted to help start a digital division at Aquent.

Rob now resides in Australia where he is building the Nakama Group presence in APAC.

### Commenting on these appointments, Ken Ford, Non-executive Chairman said:

"I am delighted that Paul and Rob have been promoted to the Board of Nakama to strengthen the existing team and I look forward to the benefit of their experience and counsel as we look to drive the business forward".

Details of their current and former directorships are set out below.

### Mr. Paul Jonathan Crawford Goodship (aged 40)

Current	Former	
Nakama Limited		
Nakama Production Limited		
Nakama Sydney pty ltd		
Nakama Melbourne pty ltd		
Nakama Hong Kong Ltd		
Nakama Search Ltd		

### Mr. Robert James Sheffield (aged 36)

Current	Former	
Nakama Limited		
Nakama Production Limited		
Nakama Hong Kong Ltd		
Nakama Sydney Pty Itd		
Nakama Melbourne Pty ltd		
Nakama Singapore Pte		

There are no other matters that are required to be announced pursuant to paragraph (g) of Schedule 2 to the AIM Rules.

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#### **NOTES TO EDITORS**

### **About Nakama Group plc**

Nakama Group plc, is the AIM quoted recruitment consultancy and leading niche provider of technology, business and professional services to the insurance and financial services sectors and recruitment for the digital technology and interactive media industry.

Following the acquisition of Nakama Limited by Nakama Group plc (formerly Highams Systems Services plc) in October 2011, the Group now has an international platform, operating from offices in London, Melbourne, Sydney, Hong Kong and most recently, now in Singapore, with a specialism in recruitment for the digital technology and interactive media industry.

The company places emphasis on providing excellent levels of service and industry knowledge to deliver single or multiple solutions for its clients. The directors of Nakama believe that whilst companies may continually try to reduce their supplier base, they demand wider fulfilment and services from their recruitment partners.

In response to this, Nakama supplies staff through the whole chain of technology lifecycle, where other IT or technology recruiters might supply only one part of the chain. Nakama was formed to take advantage of an opportunity to provide services across the spectrum of the digital technology and interactive media industry on an international level.