

Nakama Group PLC (AIM: NAK)

("Nakama" or "the Group")

"The AIM quoted recruitment consultancy working across UK, Europe, Asia and Australia providing staff for the Web, Interactive, IT and Digital media sectors"

**Nakama Director Re-locates to Australia to Accelerate
Further Expansion in Asia Pacific Countries**

Nakama Group PLC is pleased to announce that Rob Sheffield, one of the founding directors of Nakama, will be re-locating to Australia to help the existing teams there grow the business further and build foundations for future development.

Through Nakama's offices in Sydney and Melbourne, Australia, the Company has experienced over the past year very rapid growth across its international client portfolio. This in turn has required an equally fast scale-up and growth of the teams there in order to keep pace with the demands of the developing digital, interactive media and mobile sectors.

As a founding director, Rob has considerable experience in building and driving businesses forward, building scale and infrastructure on an international stage and identifying new opportunities in Nakama's recruitment markets.

Stefan Ciecierski, CEO of Nakama, said: *"Over the last 10 years Rob has been a pioneer in the growth of the recruitment sector in the Digital markets. He has an unrivalled track record of success in placing large numbers of people into jobs, both personally and through the teams he has developed. Australia is a great opportunity for Nakama and for Rob and I have no doubt at all that he will make a significant impact".*

Rob Sheffield, Stefan Ciecierski and Paul Goodship are the founding Directors of Nakama and worked together at Aquent for a number of years prior to creating Nakama.

Rob Sheffield commented: *"We see a lot of opportunity in Australia and Asia and we have opened 4 offices in the region in less than 2 years. We now have an increasingly established and proven track record in Asia Pacific Countries ("APAC") and I believe there is still a vast amount of untapped opportunity. I very keen to get there and drive our growth as far as I can. We've had a great two and a half years building Nakama and with the Digital sectors*

developing faster and faster, there doesn't appear to be much limit in sight as to what we can do."

- Ends -

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Notes to Editors:

Nakama Group plc

Nakama Group plc is the AIM quoted recruitment consultancy and leading niche provider of technology, business and professional services to the insurance and financial services sectors and recruitment for the digital technology and interactive media industry.

Following the acquisition of Nakama Limited by Nakama Group plc (formerly Highams Systems Services plc) in October 2011, the Group now has an international platform, operating from offices in London, Melbourne, Sydney, Hong Kong and most recently, now in Singapore, with a specialism in recruitment for the digital technology and interactive media industry.

The company places emphasis on providing excellent levels of service and industry knowledge to deliver single or multiple solutions for its clients. The directors of Nakama believe that whilst companies may continually try to reduce their supplier base, they demand wider fulfillment and services from their recruitment partners.

In response to this, Nakama supplies staff through the whole chain of technology lifecycle, where other IT or technology recruiters might supply only one part of the chain. Nakama was formed to take advantage of an opportunity the founders saw to provide services across the spectrum of the digital technology and interactive media industry on an international level.