

**Nakama Group PLC (AIM: NAK)**

("Nakama" or "the Group")

*"The AIM quoted recruitment consultancy working across UK, Europe, Asia and Australia providing staff for the Web, Interactive, IT and Digital media sectors"*

**Launch of Nakama Search in London**

Nakama Group PLC is pleased to announce the opening of Nakama Search in London.

The company will be managed by Libby Fisher and will incorporate Libby Fisher Associates ("LFA"). Nakama Search will focus on the recruitment of senior executives and entrepreneurs in the Digital Media sector.

Nakama is building the first global Digital Media recruitment company, a sector that is being heavily invested in around the world. With the opening of Nakama Search the Group aims to build on its existing operations within this dynamic sector with the recruitment of senior level executives into leading, fast growing and innovative digital start-ups for existing and new clients.

Nakama Group plc is a specialist recruitment company working in the digital media sector from offices in the UK, Australia and Asia and it was formed at the end of 2009 and became Nakama Group PLC after its acquisition by Highams Systems Services Group plc in October 2011.

**Stefan Ciecierski, CEO of Nakama, said:** *"I am delighted to welcome Libby to Nakama, where she will be able to use her extensive experience of senior level search to develop our top level recruitment services to this fast growing sector. I am sure she will thrive on the high pace and international nature of what we do."*

**Libby Fisher commented:** *"I am truly delighted to be joining forces with Nakama so soon after their listing. I have known Ken Ford, the Chairman, for several years and have more recently got to know Stefan and the rest of the senior team. LFA and Nakama share a passion for building long term 'trusted advisor' client relationships and I look forward very much to working closely with them to create a high quality senior level search business in a*

*sector where they already have a strong international reputation.”*

**- Ends -**

**Enquiries:**

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**Notes to Editors:**

**Nakama Group plc**

Nakama Group plc, is the AIM quoted recruitment consultancy and leading niche provider of technology, business and professional services to the insurance and financial services sectors and recruitment for the digital technology and interactive media industry.

Following the acquisition of Nakama Limited by Nakama Group plc (formerly Highams Systems Services plc) in October 2011, the Group now has an international platform, operating from offices in London, Melbourne, Sydney, Hong Kong and most recently, now in Singapore, with a specialism in recruitment for the digital technology and interactive media industry.

The company places emphasis on providing excellent levels of service and industry knowledge to deliver single or multiple solutions for its clients. The directors of Nakama believe that whilst companies may continually try to reduce their supplier base, they demand wider fulfilment and services from their recruitment partners.

In response to this, Nakama supplies staff through the whole chain of technology lifecycle, where other IT or technology recruiters might supply only one part of the chain. Nakama was formed to take advantage of an opportunity the founders saw to provide services across the spectrum of the digital technology and interactive media industry on an international level.