

**Nakama Group plc (AIM: NAK)**

("Nakama" or "the Group")

*The AIM quoted recruitment consultancy and leading niche provider of technology, business and professional services to the insurance and financial services sectors and recruitment for the digital technology and interactive media industry*

**Launch of New Office in Singapore**

Nakama plc, the London-based international digital media and creative recruitment company with offices in UK, Australia and Asia, is delighted to announce the opening of a new office in Singapore.

This launch continues the Company's rapid expansion into the growth markets of South-East Asia and the Pacific Rim and it will broaden Nakama's exposure to international markets and their respective corporate sectors.

The business in Singapore will be led by Hilda Ng who has been working in the Advertising, Branding, Creative and Digital sectors in Asia for more than 14 years.

**Stefan Ciecierski, CEO of Nakama, said:** *"I am delighted to welcome Hilda to Nakama. Our business is only two and a half years old and is growing fast and I am sure she will thrive in our high quality and entrepreneurial environment. Hilda has a great reputation for quality recruitment work in the local and South-East Asia markets and she is joining an experienced and effective global team with a rapidly growing global client base."*

Nakama is a quoted company on the London Stock Market. It is planning further expansion into China after successfully opening in Hong Kong last year.

**Hilda Ng commented:** *"I am excited to be part of the highly successful and dynamic team at Nakama and I look forward to partnering with my clients in Asia, with a focused talent acquisition approach."*

- Ends -

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**Notes to Editors:****Nakama Group plc**

Nakama Group plc, is the AIM quoted recruitment consultancy and leading niche provider of technology, business and professional services to the insurance and financial services sectors and recruitment for the digital technology and interactive media industry.

Following the acquisition of Nakama Limited by Nakama Group plc (formerly Highams Systems Services plc) in October 2011, the Group now has an international platform, operating from offices in London, Melbourne, Sydney and Hong Kong and with a specialism in recruitment for the digital technology and interactive media industry.

The company places emphasis on providing excellent levels of service and industry knowledge to deliver single or multiple solutions for its clients. The directors of Nakama believe that whilst companies may continually try to reduce their supplier base, they demand wider fulfilment and services from their recruitment partners.

In response to this, Nakama supplies staff through the whole chain of technology lifecycle, where other IT or technology recruiters might supply only one part of the chain. Nakama was formed to take advantage of an opportunity the founders saw to provide services across the spectrum of the digital technology and interactive media industry on an international level.